

STOCK SELECTION GUIDE

		ADHESIVE			CHARACTERISTICS AND END USES
TYPE OF STOCK	FINISH	PERM	REM	COLD	
White Hi Gloss	Glossy	X	X	X	Used for most general applications
White Litho	Matte	X	X	X	Coated Surface- good for shipping labels - impact printable
Smudgeproof Litho	Matte	X			"High end quality for EDP, typing, and writing"
Fluorescent Paper	Matte	X	X		"Red, pink, orange, yellow, green, - for visual impact"
White Opaque Litho	Matte	X			Grey/Black opaquing barrier - used for correction cover up labels
Pharmaceutical Hi-Gloss	Glossy	X			"For fine copy on small diameter substrates - vials, test tubes, etc."
Gold and Silver Foil	Dull/Bright	X	X		"Good Printability, visually appealing, good for production identification"
Laser	Matte	X	X	X	"For high speed, sheet fed and laser printers"
Direct Thermal	Matte	X	X	X	Heat activated facestock for use in thermal printer
Thermal Transfer	Matte	X	X	X	Use in thermal printers with ribbons. Barcode Applications
Acetate	Matte/Clear	X	X		"Clear Labeling, indoor application"
Vinyl	White/Clear	X	X		High quality marking material - Flexible
Tyvek	Cloth	X			Labels requiring high tear strength
Tire Stock	Matte	X			Specific application for highly aggressive adhesive applications
Mylar/Polyesters	Matte/Clear	X	X	X	"Used for strength, durability, weather resistance"
Computer Printable Poly	Matte	X			"Used for strength, durability, weather resistance, computer printable"
EDP Piggyback	Matte	X			"EDP facestock, two layers of adhesive with two liners"
100# tag	Matte	none			Lightweight tag sheet applications
Metalized Foils	Dull/Bright	X			High end quality for visually appealing product labeling
BOPP(Polypropylene)	White/Clear	X	X	X	Some conformability for rigid container/drum labels
Ultra Clear Polyester	Clear	X			Super clear label applications
Void Polyesters	White/Clear	X			Security/tamper evident label applications ³
Destructible Vinyl	White/Clear	X			Label destructs when removed - tamper evident label applications
Suretuff	White	X			"Excellent tear, heat and chemical resistance."